

THE BOLT AND THE BEAUTIFUL



OVER 80 YEARS AGO WINCHESTER® SET THE STANDARD FOR THE BOLT-ACTION RIFLE. THE MODEL 70® WAS ROBUST, RELIABLE, ACCURATE AND A REAL LOOKER. TODAY, IN A WORLD FULL OF UTILITARIAN PLASTIC RIFLES, THE MODEL 70 CONTINUES TO IMPRESS SHOOTERS WITH BEAUTIFULLY-FINISHED WOOD, POLISHED BLUING AND THE PERFORMANCE TRAITS THAT MAKE WINCHESTER RIFLES LEGENDARY.



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